



Using guide

FOR RETAIL USE

Cp
Clinically
Proven

Dt
Dermato-
logically
Tested

Nd
97%
Naturally
Derived






































































Vf
Vegan
Friendly

Sf
Silicon
Free

Pf
Paraben
Free

















Cf
Cruelty
Free

Sf
SLES/SLS
Free

	 PRE TREATMENT BOOSTER 150 ml e 5.07 fl. oz	 TECHNICAL PROTECT CREAM 250 ml e 8.5 fl. oz 1000 ml e 33.81 fl. oz	 CLARIFYING SHAMPOO 250 ml e 8.5 fl. oz 1000 ml e 33.81 fl. oz	 STRENG THENING SHAMPOO 250 ml e 8.5 fl. oz 1000 ml e 33.81 fl. oz	 BLUE TONING SHAMPOO 250 ml e 8.5 fl. oz 1000 ml e 33.81 fl. oz	 REPAIRING CONDITIONER 250 ml e 8.5 fl. oz 1000 ml e 33.81 fl. oz	 RESTORING MASQUE 250 ml e 8.5 fl. oz 1000 ml e 33.81 fl. oz	 RESTRU CTURING MASQUE 250 ml e 8.5 fl. oz 1000 ml e 33.81 fl. oz	 STOP & LOCK COLOUR PRESERVER 250 ml e 8.5 fl. oz 1000 ml e 33.81 fl. oz	 MULTI BENEFITS CREAM 250 ml e 8.5 fl. oz 1000 ml e 33.81 fl. oz	 PROTECTING CREAM TO OIL 150 ml e 5.07 fl. oz	 BOND SHIELDING SERUM 150 ml e 5.07 fl. oz
FINE AND DAMAGED HAIR												
FINE AND DRY HAIR				OR 								
FINE AND OVERPROCESSED TREATEDHAIR										 middle and ends		
OIL SCALP												
NORMAL DAMAGED HAIR												
NORMAL DRY HAIR												
NORMAL OVERPROCESSED HAIR												
THICK AND COURSE DAMAGED HAIR												
THICK AND COURSE DRY HAIR							OR 					
THICK AND COURSE OVERPROCESSED HAIR												
CURLY AND WEAVY DAMAGED HAIR												



Cp	Dt	Nd	Vf	Sf	Pf	Cf	Sf
Clinically Proven	Dermatologically Tested	97% Naturally Derived	Vegan Friendly	Silicon Free	Paraben Free	Cruelty Free	SLES/SLS Free

CURLY AND WAVY DRY HAIR															
CURLY AND WAVY OVERPROCESSED HAIR															
BLOND HAIR				OR		OR			OR	