

# VIRAL

## COLORDITIONER WITH BondFix™

Celeb  
LUXURY

Hybrid Color Deposit Conditioner with Built-In Bond Repair.  
Manage your Color Expectations.  
Maintain It. Refresh It. Create It.



### 01. GET STARTED

To choose your color, refer to swatch sheet on the back. Full color intensity: use on evenly pre-lightened, platinum hair. Add a hint of color: Less color intensity on light blonde to medium blonde hair or highlights.



### 03. MASSAGE

Work throughout the hair for even distribution.



### 05. RINSE

Rinse thoroughly until water runs clear.



### 02. APPLICATION

For best results apply product thoroughly on clean damp hair.



### 04. WAIT

To Maintain Color 2-5 min. To Refresh Color 5 min.  
To Create Color 20 min on dry hair.



### 06. INTENSITY

Repeat steps 1-4 for more color intensity.



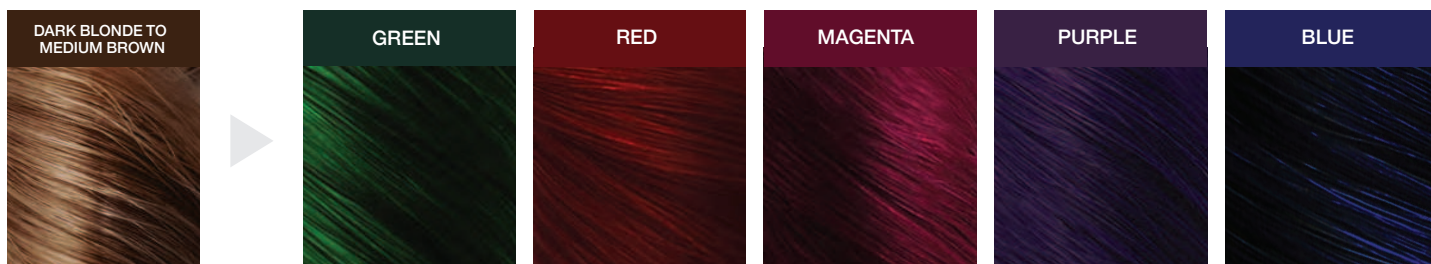
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FULL COLOR INTENSITY.



A HINT OF COLOR - LESS COLOR INTENSITY.



For pre-lightened or color treated hair. Results may vary depending on porosity and/or condition of hair.